

Environment, Labor & Safety+ Conference

Predictive Safety Analytics for Worker Safety

FIRST ANALYTICS®



Safety Management Systems are Backward-looking

- Incident Reports
- Dashboards
- Compliance monitoring
- Etc.

Are there ways to use safety data in a forward-looking, predictive sense?

Caution: Buzz words and hype!

- Big Data
- Machine Learning
- AI



Session Take-aways

- Understand how predictive analytics goes beyond descriptive analytics in assessing risk.
- See how your existing data may be able to identify and quantify risk factors, and to evaluate the effectiveness of safety programs and investments.
- Catch a vision of being predictive, to intervene before incidents occur.
- Understand that, while there may be steps you can take right now to better leverage your data, there are likely some gaps you need to address to get you to a more predictive state

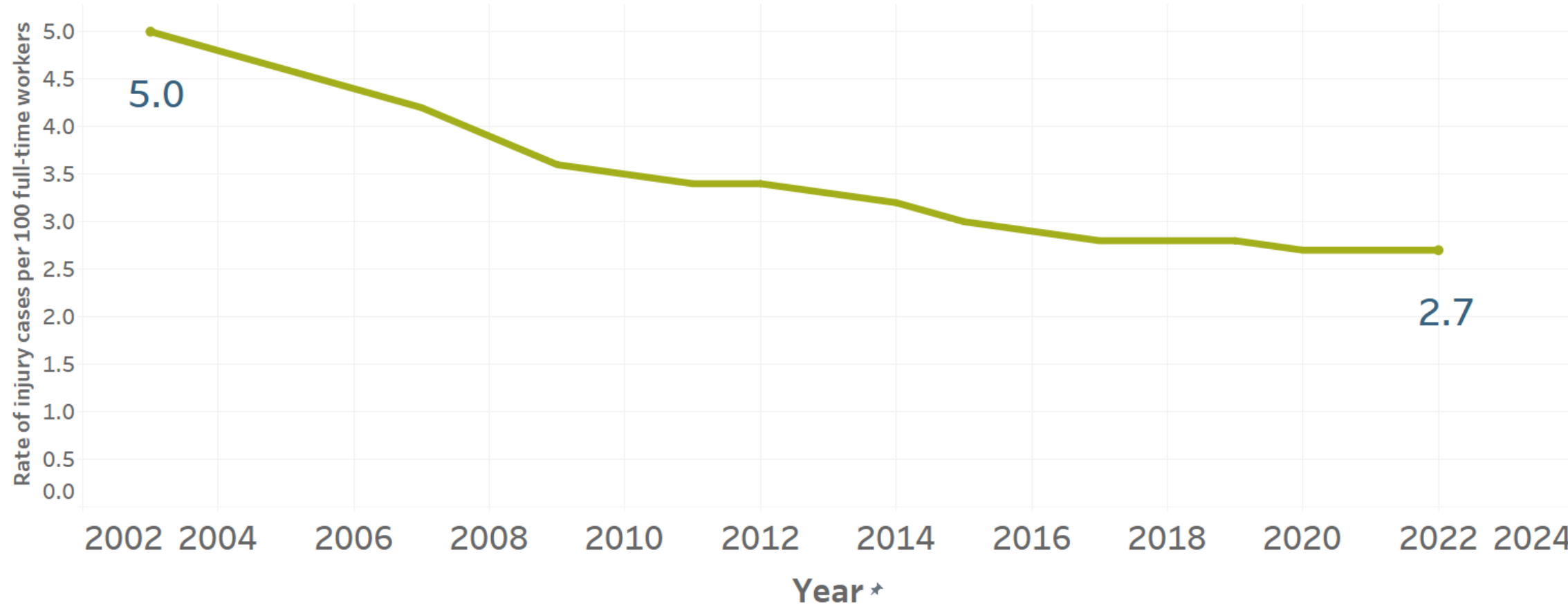
Trends in Safety

TRENDING DOWNWARD BUT ENCOUNTERING THE “PLATEAU PROBLEM”

Rates Have Been Improving for All Industries

Total Recordable Injury Rate 2003 - 2022

All Industries



Source: U.S. Bureau of Labor Statistics, Survey of Occupational Injuries and Illnesses

Progress on Worker Safety

“The BLS report proves that year after year, meat and poultry companies remain committed and have invested billions of dollars to reduce worker injuries and illnesses”

- Julie Anna Potts, NAMI president and chief executive officer

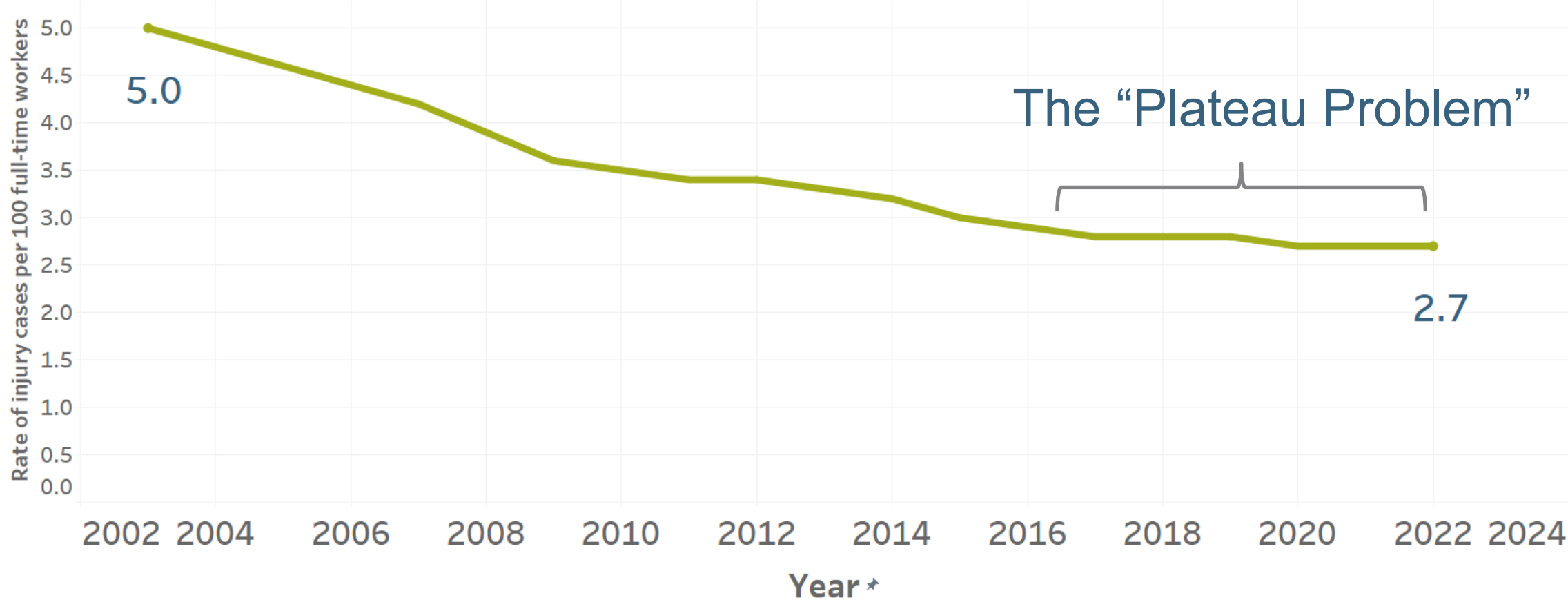


Source: National Chicken Council. | GAO-23-105104

But... the “Plateau Problem”

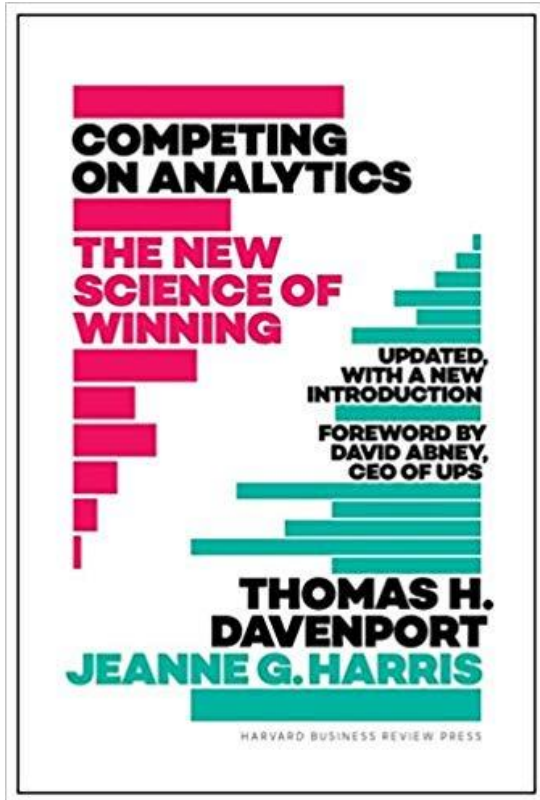
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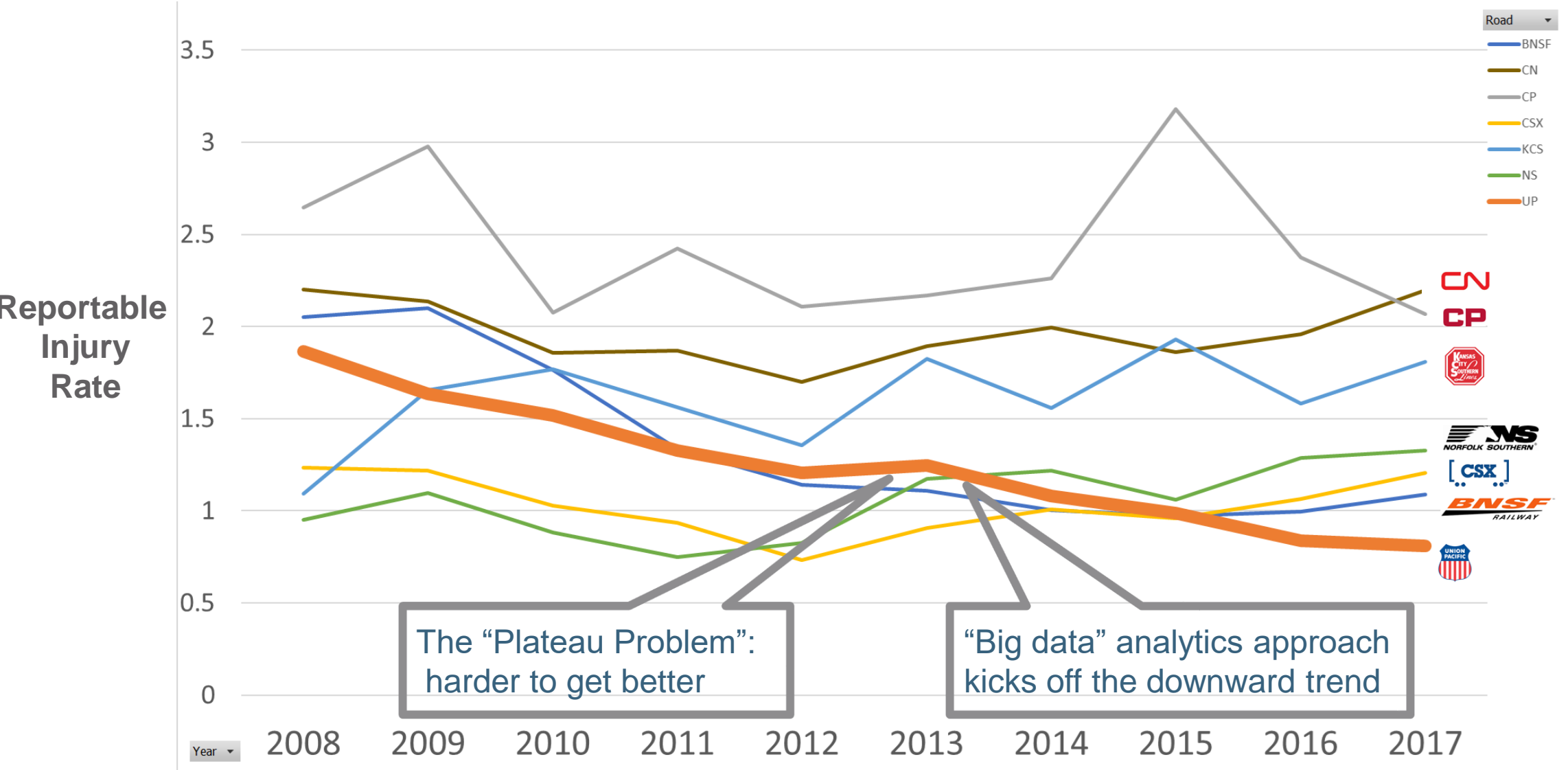
Case Study | The Plateau Problem



*The ... manager explained that safety was a top priority for the company and that it had improved considerably on this front, **but it got harder to keep improving.***

*He said the company had already used some data to identify likely risks, but there was a **lot more that could be explored.***

Becoming the Safest Railroad



Outcome | Breaking through the Plateau

28%

reduction in
reportable injuries



4

record years

Best industry safety rate
2015-2018



26%

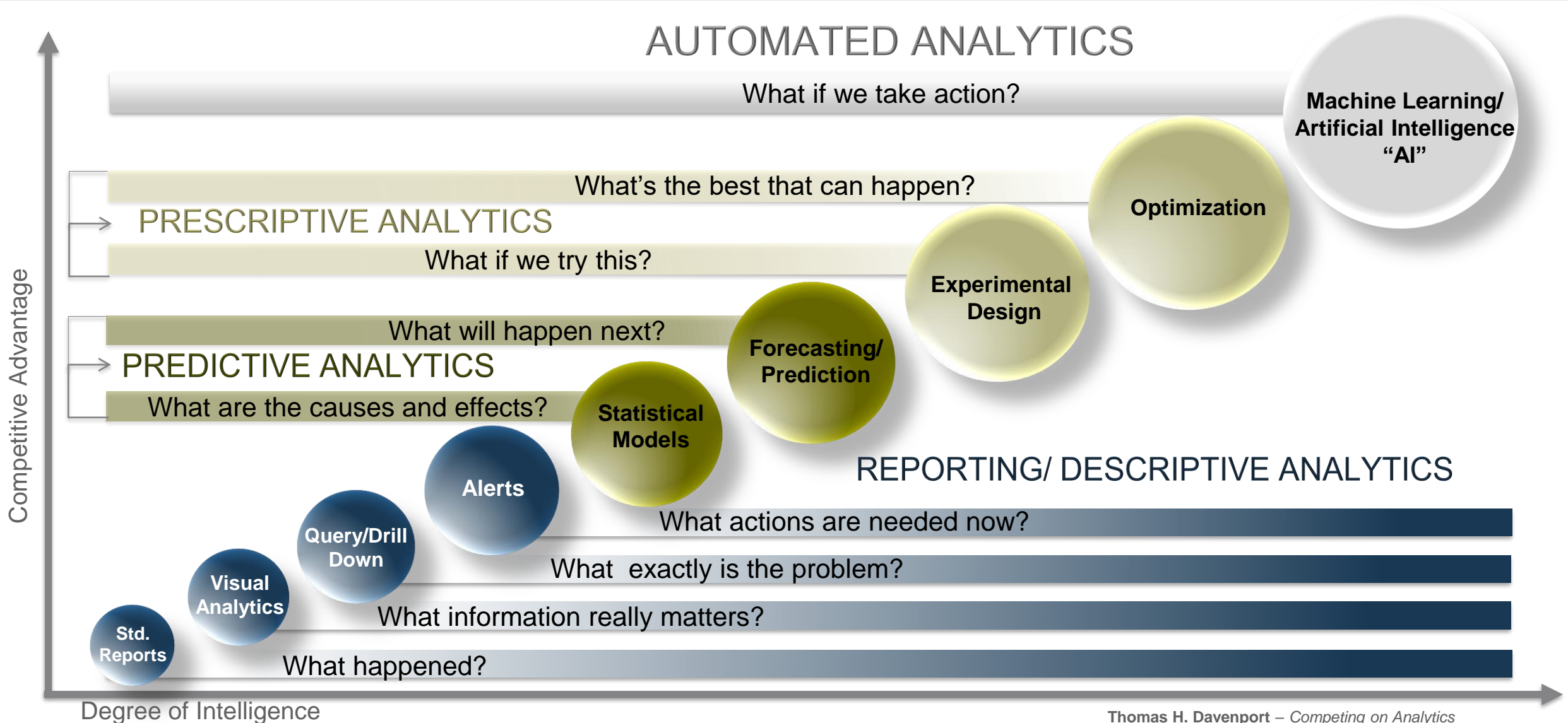
better than closest
industry peer



Predictive Analytics

WHAT IS IT AND HOW DOES IT APPLY?

Types of Analytics



Thomas H. Davenport – *Competing on Analytics*

How Predictive Analytics Can Be Applied

Focal Point



Outcomes



People

- Employees
- Customers
- The public
- Managers

- Reduce incidents, accidents & injuries
- Care for your employees
- Protect the public
- Coach managers



Places

- Facilities
- Environments
- Fleet
- Equipment

- Reduce lost productivity
- Improve facility metrics
- Discover where to invest in equipment
- Alert to dangerous contexts



Processes

- Policies
- Programs
- Training
- Compliance

- Measure safety program effectiveness
- Design impactful training
- Strengthen policies
- Foster good employee relations

The 4 Ps of Safety: **P**eople, **P**laces, **P**rocesses, **P**redictive Analytics

The Benefits of Predictive Safety Analytics

- Improve safety metrics such as OSHA or FRA reportable injury rates, DART (days away restricted time), lost time incidents, and near misses.
- Reduce lost productivity and improve operational metrics, like manufacturing OEE.
- Reduce equipment damage.
- Reduce legal liability, litigation and settlement costs, and medical treatment payments.
- Reduce insurance premiums.
- Supply information to assist managers in safety-related coaching.
- Improve management/labor relations.
- Support managers in attaining their safety-related performance metrics.
- Aid safety professionals in measuring safety program effectiveness and in designing impactful policies, programs, and training.

Real-world Examples

OPERATIONAL/TACTICAL AND ENTERPRISE/STRATEGIC

Evidence-based decision-making

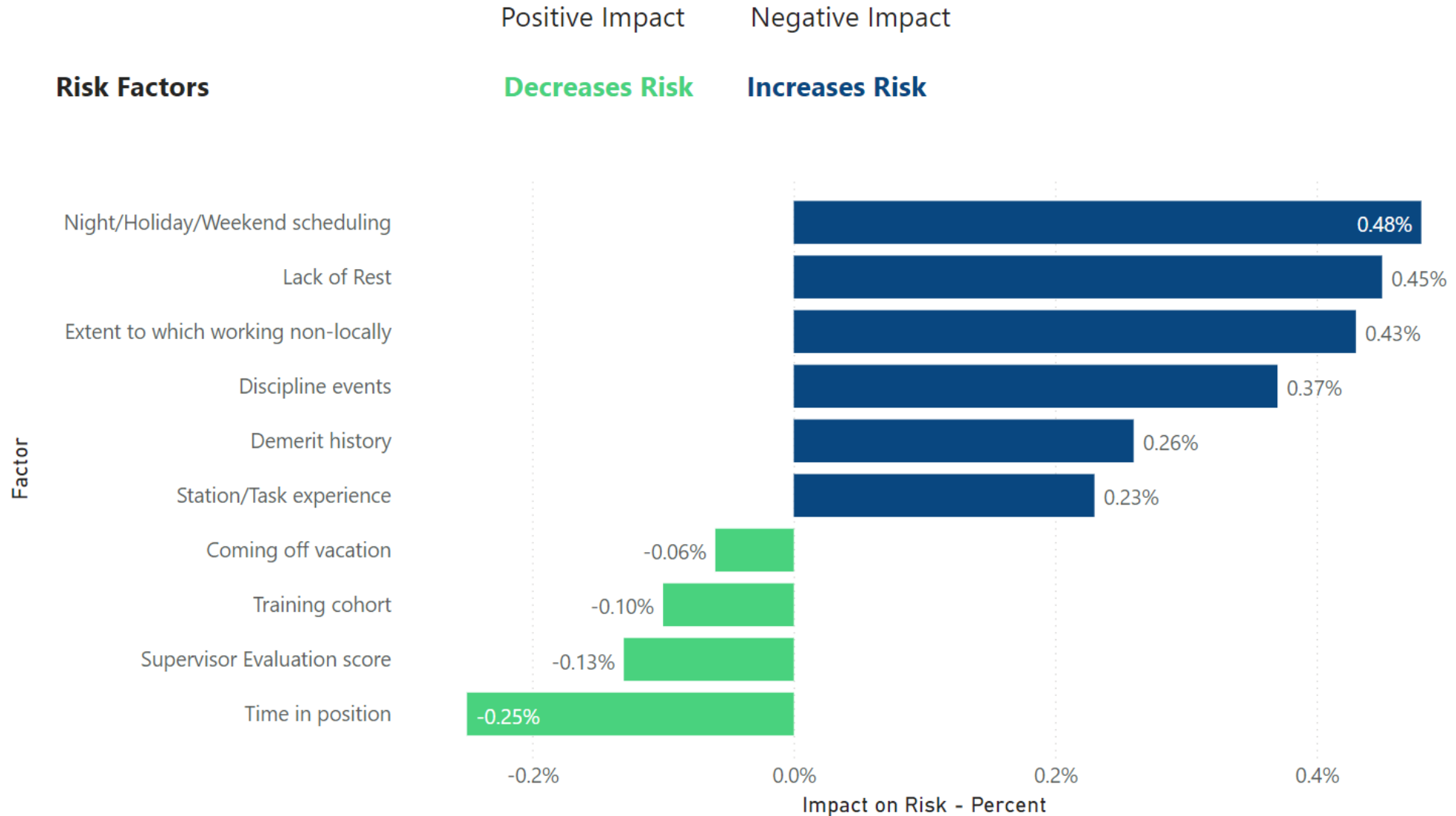


- Debunk myths
 - Identify the real risk indicators.
 - Know what's working, what isn't
- Can be the impetus for more analytical, predictive data-driven decision making in general

Quantify Risk Factors

Railroad industry example

Strategic
(enterprise level
risk mitigation)



What Data Do I Need?

Safety Data Repository



Curated for Safety Analytics

- Reporting and visualization
- Ad hoc analyses
- **Predictive analytics**



Features and Benefits

- Data lake and database schemas tailored for safety analytics
- Integrates with, does not replace, a safety management system (SMS)
- Draws from dozens of data sources in varied formats
- Deals with various levels of aggregation
- Distills text from reports into structured data
- Proprietary data transformation and joining algorithms for predictive modeling and machine learning.

Primary Data

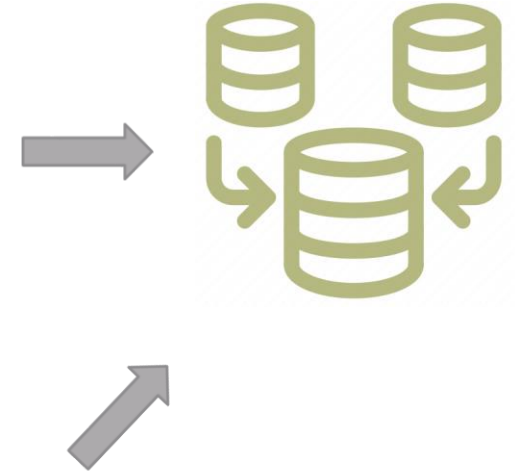
Safety Management System (SMS)

- **Targets:** incidents; injuries; near misses; lost time incidents; DART; first aid; OSHA reportables, process safety events; etc.
- **Leading Indicators:** observations; audits; inspections; behavioral-based safety; compliance; etc.

Ancillary Data

Varied operational systems

- **Work Shift:** Scheduling, time keeping, function; location; craft, tasks, teams.
- **HR/Employee:** attendance; PTO; tenure; demographics; performance reviews; engagement surveys; training; knowledge tests; certifications; fatigue scores; commute time, drug/alcohol tests; discipline; cohort; union membership; management.
- **Assets:** site characteristics; maintenance; downtime; equipment changeouts; vehicle telematics; event recorders; sensors; video.
- **Operations:** processes; rules; policies; PPE use; business velocity.
- **Corporate:** training programs; safety campaigns; legal.
- **External:** weather; macroeconomic.



How Predictive Analytics Can Be Applied

Focal Point



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What if I don't have detailed data to address most of these?





















The 4 Ps of Safety: **P**eople, **P**laces, **P**rocesses, **P**redictive Analytics

How To Get Started

SHORT TERM HITS TO LONG-TERM VISION

Safety Analytics Maturity Model

Don't worry – most companies are stage 1 or 2

| Stages | 1 | 2 | 3 | 4 | 5 |
|--|--|--|--|--|---|
| Decisions & Resource Planning |  <ul style="list-style-type: none"> Not particularly data driven |  <ul style="list-style-type: none"> Program analysis: casual, only accounts for 1 or 2 factors |  <ul style="list-style-type: none"> People: evidence-based allocation of time |  <ul style="list-style-type: none"> Formal controlled experiments Places: installations, types of equipment |  <ul style="list-style-type: none"> Evidence-based analysis shapes most budgets, programs, and processes All appropriate dimensions (individual/team, instructor/program, task/entire process) |
| Risk Analysis |  <ul style="list-style-type: none"> Rare or none Little or no data used |  <ul style="list-style-type: none"> Single focal point: e.g. employees "Gut", anecdotal Infrequent Backward-looking |  <ul style="list-style-type: none"> Employees, public, business partners Evidence-based Multi-factor Myth busting Predictive |  <ul style="list-style-type: none"> Broad adoption Field feedback Continuous improvement More subtle indicators |  <ul style="list-style-type: none"> More real time: risk scoring, alerts, feedback, and learning Everything happens closer to "the edge" |
| Data on Potential Risk Indicators |  <ul style="list-style-type: none"> Limited Only capture event history: Injuries, Accidents, Near misses |  <ul style="list-style-type: none"> Events Inspection, compliance, testing |  <ul style="list-style-type: none"> Core "critical mass" of internal data Some external data (e.g. weather) |  <ul style="list-style-type: none"> Expanded core data Plan to capture new sources |  <ul style="list-style-type: none"> Tapping into non-traditional data sources (images, motion sensors, etc.) |
| Skills & Tools |  <ul style="list-style-type: none"> Excel Std. databases (SQL) Static reports |  <ul style="list-style-type: none"> Interactive dashboards Query / drill down Moving towards alerts |  <ul style="list-style-type: none"> Rigorous statistical analysis Statistical estimates & confidence Predictive alerts |  <ul style="list-style-type: none"> Text mining Other unstructured data |  <ul style="list-style-type: none"> AI, Deep learning Machine learning Image / video analysis Streaming data |

Start With Data You May Already Have

White Paper



Seven Case Examples Illustrated

- Incident Rate Forecasting
- Detecting an Adverse Upward Trend
- Understanding Seasonality
- Understanding the Trajectory of a Trend
- Drawing Attention to Business Units with Troubling Forecasts
- Triggering Alerts
- Measuring the Impact of a New Process



Incident Rate Forecasting

A model can provide...

Past Perspective

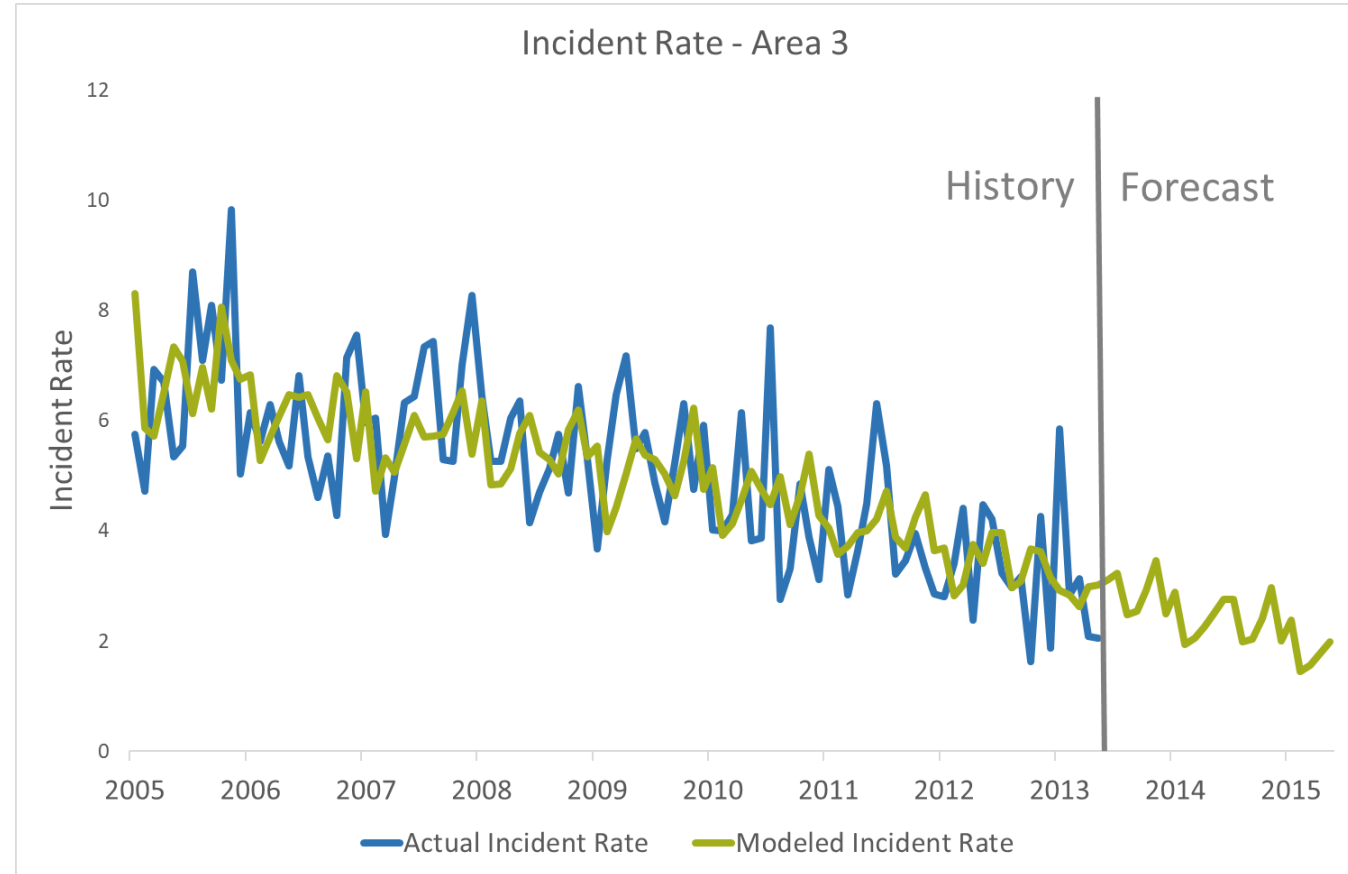
Is there anything in the past that we missed and should better understand?

Current Perspective

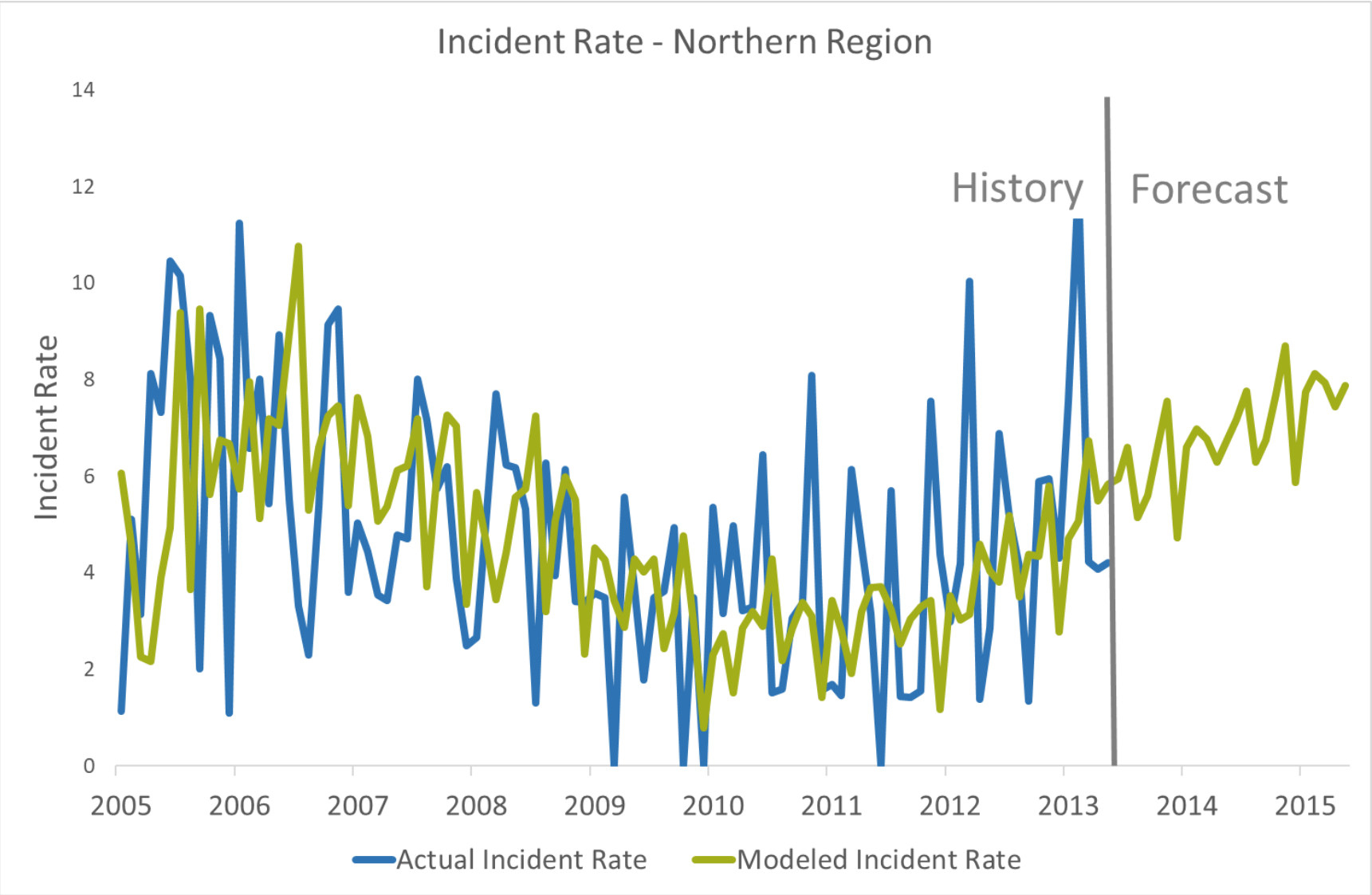
Did anything change last month?

Future Perspective

Will these trends continue?

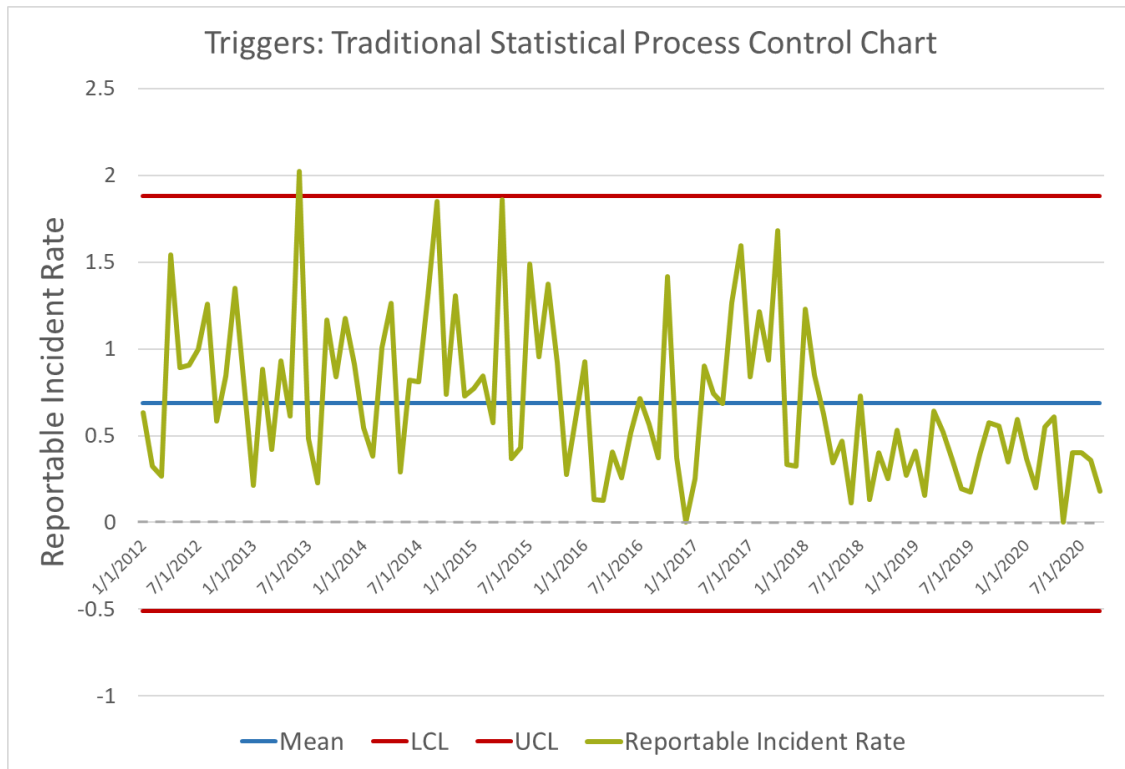


Detecting an Adverse Upward Trend

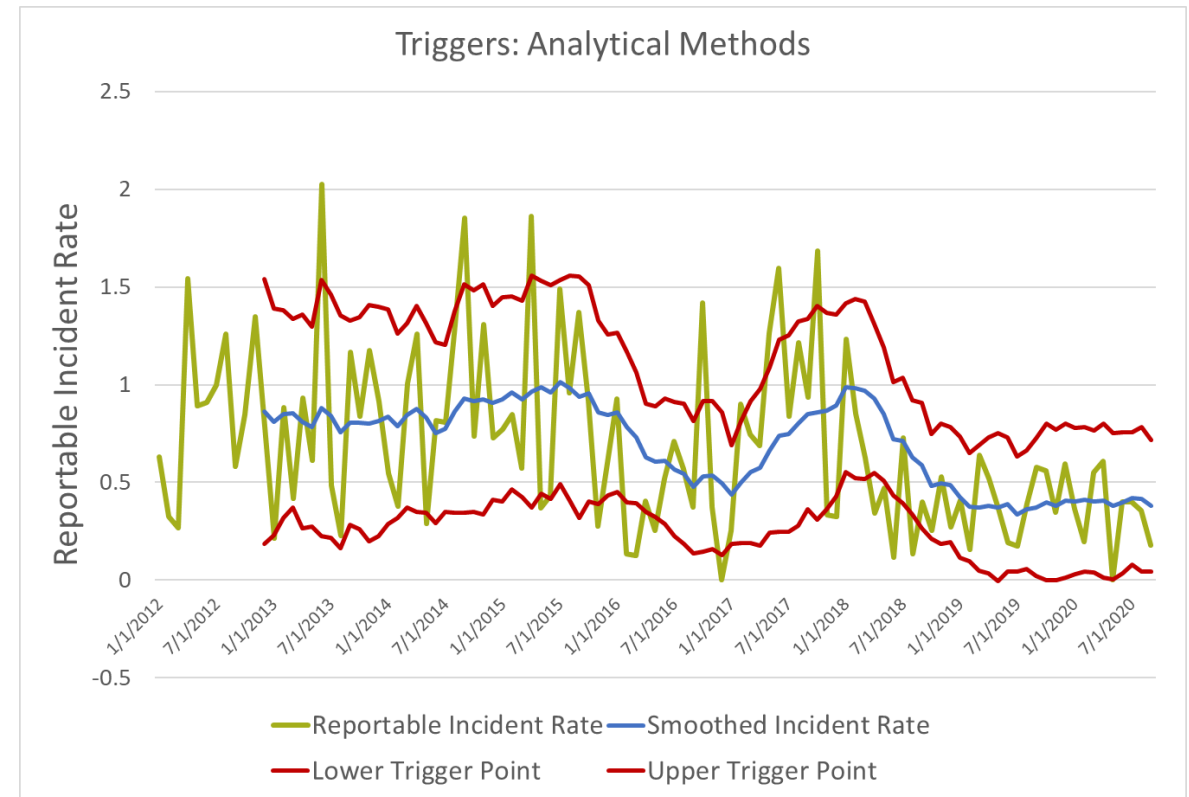


Triggering Alerts | Better Analytical Precision

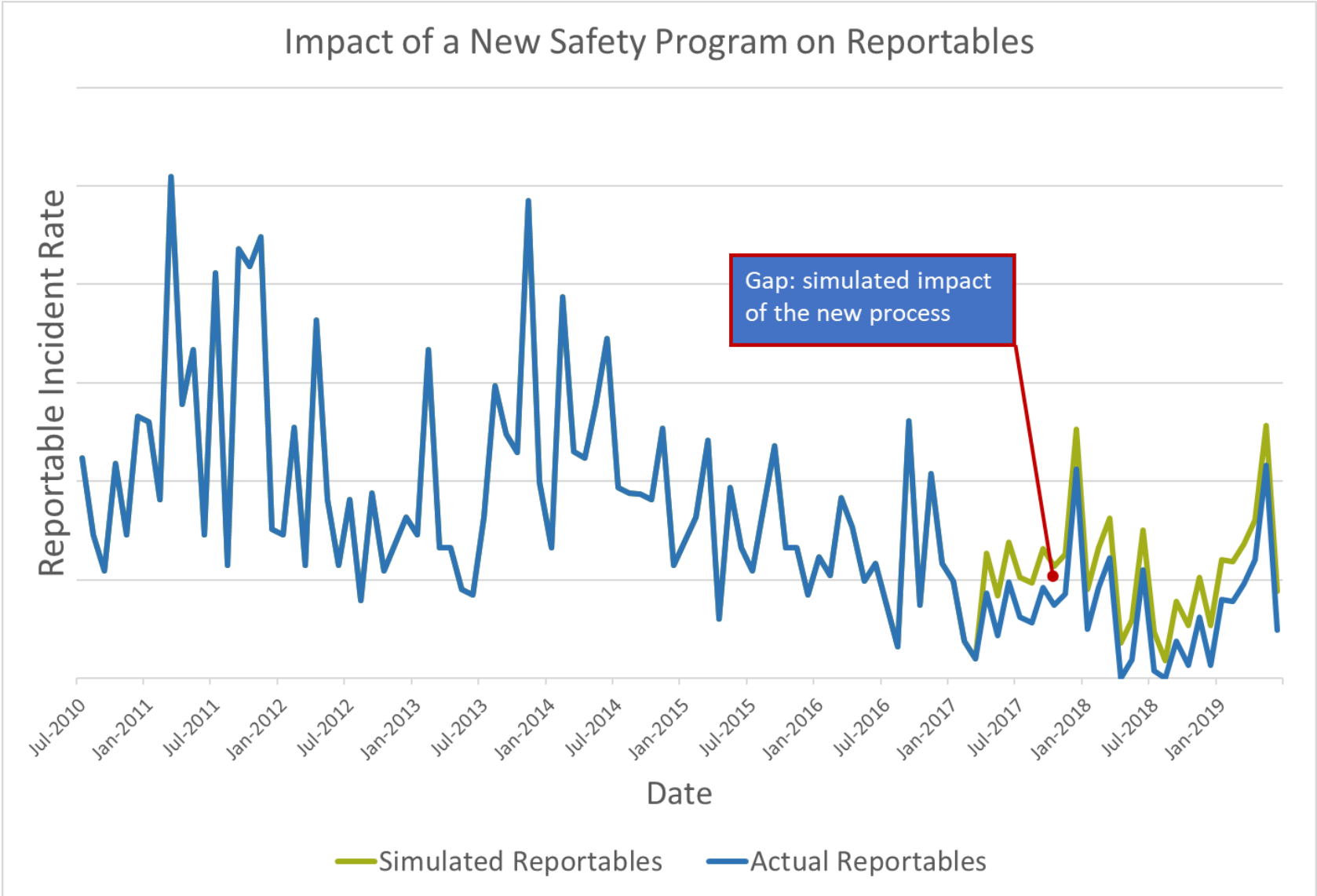
Traditional (Control Charts)



Modeled Processes

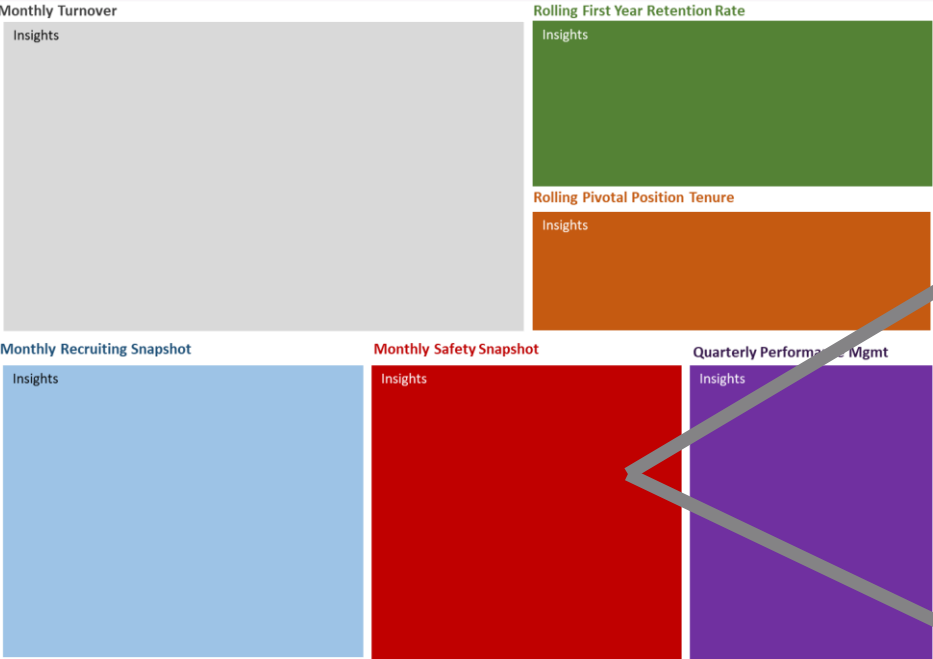


Measuring the Impact of a New Process



Future Perspective | Forward Looking Dashboards

ELT EMPLOYER OF CHOICE DASHBOARD: OCTOBER 2018

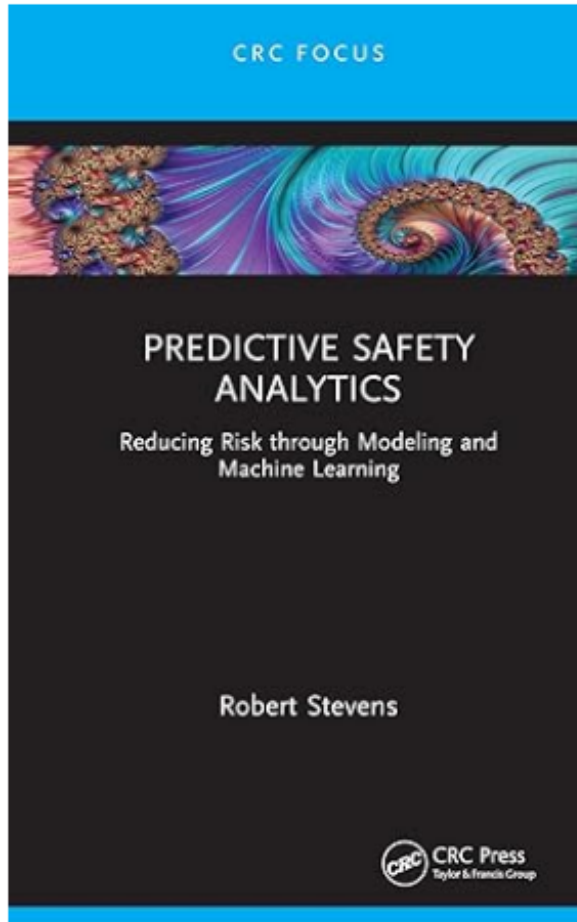


Where Do I Go From Here?

- Take stock of the data you already have
 - Is there simple way to add predictive analytics with high-level data, as shown in some of these cases?
 - For example, look at a dashboard and ask, “can I make this forward looking? Or, “how can I correlate actions with results?”
- Undertake a “safety data readiness assessment” with data scientists and data engineers with safety domain experience.
 - Determines feasibility for various applications given the data you have.
 - Identifies gaps to be addressed to meet longer-term aspirations
- Don't be discouraged – **NEARLY EVERYONE** is in the same state you are!

We Wrote The Book on PSA

Much more detail and expansion upon what you saw today



Predictive Safety Analytics (Reliability, Maintenance, and Safety Engineering) 1st Edition

by Robert Stevens (Author)



[See all formats and editions](#)

Nearly all our safety data collection and reporting systems are backwardlooking: incident reports; dashboards; compliance monitoring systems; and so on. This book shows how we can use safety data in a forward-looking, predictive sense.

Predictive Safety Analytics: Reducing Risk through Modeling and Machine Learning contains real use cases where organizations have reduced incidents by employing predictive analytics to foresee and mitigate future risks. It discusses how Predictive Safety Analytics is an opportunity to break through the plateau problem where safety rate improvements have stagnated in many organizations. The book presents how the use of data, coupled with advanced analytical techniques, including machine learning, has become a proven and successful innovation. Emphasis is placed on how the book can “meet you where you are” by illuminating a path to get there, starting with simple data the organization likely already has. Highlights of the book are the real examples and case studies that will assist in generating thoughts and ideas for what might work for individual readers and how they can adapt the information to their particular situations.

This book is written for professionals and researchers in system reliability, risk and safety assessment, quality control, operational managers in selected industries, data scientists, and ML engineers. Students taking courses in these areas will also find this book of interest to them.

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Thank You!



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