# Protein packaging solutions for a more sustainable world







## **Delivering more sustainability**

At Amcor, we believe that the packaging we create today is building a more sustainable tomorrow.

That's why in 2018, we were the first packaging company to pledge to develop all our packaging to be recycled, reused or composted by 2025.



## AmPrima<sup>™</sup>

#### Recycle ready solutions with no compromise on performance.

Sustainable

with up to

PCR content

AmPrima<sup>™</sup> is a portfolio of sustainable packaging solutions, designed to be recycled, if clean and dry, through existing store drop-offs or curbside where available:

- $\checkmark$ Heat resistant
- ✓ High clarity and product visibility
- Great appearance on shelf
- Resistant to damage
- Optimum line efficiencies and run speeds
- Choice of closures
- Prequalified to use the How2Recycle® label on packaging<sup>1</sup>



Sustainability-marketed products are gaining market share 7x faster<sup>2</sup> than conventional counterparts. Your packaging can help build a sustainability message to your consumers.

#### Even more sustainable options with Amcor

Our R&D teams are working constantly to improve the sustainability of our packaging solutions, exploring use of recycled content, renewable resources, recyclable paperboards and lightweighting.



We have developed recycle ready alternatives for over

60% of our packaging portfolio



#### Paperboard Trays

Deliver an easy to recycle package to consumers with renewable and recycled paperboard trays





#### Eco-Tite<sup>®</sup>

Boost efficiency with up to 25% more bags per carton resulting in less corrugate and fewer pallets with **Eco-Tite**<sup>®</sup> bags



74% of consumers are ready to pay more for sustainable packaging\*



#### Data-driven decision making for more responsible packaging.

Amcor's Advanced Sustainability Stewardship Evaluation Tool (ASSET<sup>™</sup>) is an in-house tool for the comparative assessment of the sustainability performance of different packaging options throughout their entire life cycle:



#### **Carbon Trust Certified**

- Learn carbon footprint reduction for on-pack claim certification
- A support option as part of any partnership with Amcor





According to ASSET<sup>™</sup> assessment, replacing a standard forming/nonforming package with the AmPrima<sup>™</sup> solution, when recycled, delivers:



## Transformational technologies in packaging across a broad portfolio

Our broad and diverse portfolio of protein packaging innovations are designed to deliver future-ready solutions for fresh and processed meat, poultry and alternative protein.

AmPrima<sup>™</sup> Recycle Ready Forming and Lidding Films

Our AmPrima<sup>™</sup> recycle ready solutions provide a more sustainable choice that still delivers on performance. We have three offerings in this product line:

- AmPrima<sup>™</sup> PE: PE-based monolayer and multi-layer including overwraps, shrink and pouches. Good clarity, gloss and stiffness, moisture and O<sub>2</sub> barrier.
- AmPrima<sup>™</sup> PE Plus ultra-clear: PE-oriented applications that require excellent optical properties and stiffness for products like pouched meat snacks. Good heat resistance with moisture and O<sub>2</sub> barrier.
- **3.** AmPrima<sup>™</sup> PE Plus heat resistant films and bags: Designed for high barrier applications where heat resistance is a critical requirement. Great for products like ready-to-eat meals and meat snacks (non barrier for frozen).

#### **Eco-Tite® PVDC-free Shrink Bags**

Our PVDC-free shrink bag portfolio enables food processors and retailers to improve food safety and achieve sustainability goals. Excellent optical properties enable optimal shelf presentation, while the high oxygen and moisture barrier keeps the product fresh. Top of the range is Eco-Tite®: first on the market, recycle ready and chlorine-free.\*\*\* AmPrima<sup>™</sup> Recycle Ready, Case Ready Flow Wrap

Reduce your environmental footprint with AmPrima<sup>™</sup> case-ready overwrap. The recycle ready overwrap allows retailers to easily recycle the product in their existing polyethylene streams. When recycled, the carbon footprint of the packaging is reduced by 64%.\*

#### **High Barrier Paperboard Trays**



Our sustainable tray and liner solutions

maintain food freshness and stand out on shelf, as well as ease of recycling for consumers. Improve environmental performance with our innovative packaging using lightweight recycled paperboard, available in MAP and VSP formats.\*\*

#### **CPET Tray with EZ Peel® Lid**

An environmentally friendly packaging solution made with 15% PCR to promote the

circular economy. Our black CPET trays feature Amcor EZ Peel<sup>®</sup> MAP lidding to provide easy access with effortless opening. Amcor offers end-to-end support with our custom thermoformed tray design, delivering premium graphic capabilities to really stand out on shelf and ensure speed to market.

#### **Case Ready PP Trays**

Amcor case ready trays offer a more sustainable solution compared to many other case ready formats on the market today. Our trays are compatible with a wide array of Amcor lidding films, including shrink lidding, anti-fog, and EZ Peel® opening to ensure excellent on shelf appearance and functionality for consumer use. Amcor can also offer custom tooling and thermoforming capabilities to fit any application. #5 RIC code, check locally.

#### **Rigid Rollstock with PCR Content**



Enhance your sustainability message and reduce your carbon footprint by utilizing PCR content in your APET forming films. Amcor can offer PCR content from 15% up to 80% in barrier structures to help customers create a more positive environmental message with their products. Our PCR content utilization is certified by the Carbon Trust to allow our customers to make the appropriate claims on pack for their products.

\*\*\* The recyclability of Eco-Tite<sup>®</sup> has been certified by the cyclos-HTP institute, an independent testing lab.

<sup>\*\*</sup> Paperboard only. Consumer peels and discards the liner.



We are North America's trusted packaging partner because we live up to our responsibilities to protect, preserve and promote your products, to drive a sustainability agenda through the packaging industry, and to deliver measurable better value for you, your business and your consumers.

## Trusted to provide sustainable packaging solutions

- Developed ASSET<sup>™</sup>, a life cycle assessment tool, enabling you to make better decisions for more responsible packaging.
- Innovating more sustainable solutions, like AmPrima<sup>™</sup> recycle ready with no compromise on performance.

#### Trusted to solve customers' challenges today

- Our huge product portfolio gives us unparalleled breadth and depth of product, market, channel and technical knowledge.
- We are vertically integrated, adding value, accelerating speed to market and reducing risk.

### Trusted to lead the industry in meeting the challenges of tomorrow

- Our Catalyst<sup>™</sup> team takes clients from concept to reality through collaborative innovation.
- Our globally-connected R&D teams apply their deep capabilities in materials science and packaging technologies to unlock growth in a more sustainable world.

#### Trusted to deliver every step of the way

- End to end brand management and graphics services that really help your brands stand out.
- Finishing technologies that enhance performance in the eyes and hands of the consumer.
- Our Technical Service packaging systems and solutions expertise can optimize plant operations, improving uptime, throughput and quality.





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