

Bayer combines unmatched insight and support to help companies across the ag supply chain get sustainability right



End-to-end service powered by Bayer for food and agriculture businesses



Creating a sustainable planet requires complex transformations throughout the entire food value chain. As one of the world's leading life sciences and agriculture companies, sustainability is a core commitment to Bayer's business. Our drive to reduce greenhouse gas emissions goes beyond our own operations. We have the products, relationships, technology and talent to help companies across the supply chain.

The Bayer advantage

We believe long-term, sustainable solutions come from knowing when to use digital tools and when in-person advice is needed. We use technology to scale and to reduce complexity, but never to replace the important conversations with farmers or your team.

Bayer's experts have been actively pioneering in this space and will be there at every step of your carbon-reduction journey. We start with consultations that help you decide what you want to achieve and the most sensible path to get you there.

Bayer has been at the forefront in setting the standards for how the world accounts for and measures carbon sequestration. Through our rigorous scientific work, we've shaped the protocols to verify the financial and environmental impact of sustainable practices and ensure your products follow the appropriate standards.

Accessible to every grower

It takes many in the ag value chain to support farmers in this emerging area. For us, it is not about selling more seeds or crop protection products.

In fact, the growers we work with are not required to be a Bayer ag input customer — now or ever. Reducing our industry's carbon footprint across the entire supply chain is critical to addressing the climate crisis, and we have the tools to help you get it right. Our services include:

Data-driven Recommendations

If you're unsure where to begin, we will help chart a path to understand what's possible.

Scope 3 Reductions

Since 2015, Bayer has been working with local and international stakeholders to build out GHG accounting frameworks for Scope 3 reporting. Let us help you drive long-lasting change with growers whose farming practices contribute to your Scope 3 reduction targets.

Carbon Credits

If you've done as much as you can to reduce your carbon footprint and haven't hit your targets, Bayer can facilitate the purchase of carbon credits to further reduce your carbon impact.

Low Carbon Labels

We'll collaborate with you on how to communicate your reduced carbon impact to consumers by helping differentiate your final product on the shelf.



What sets us apart

We believe our sustainability services have a competitive edge over others:

1 *Climate FieldView™ Platform*

Rather than asking regenerative growers you work with to learn more technology, we're building off the products they already know. Currently used in over 20 countries and half of every acre of corn grown in the U.S., FieldView is the engine behind our end-to-end sustainability service. Our platform simplifies and automates the required data collection while uniting data from each piece of their precision farming equipment. Imagine insights from tractors, planters, sprayers and combines accessible anywhere with a smartphone, tablet or computer.

2 *Our team*

Bayer's Sustainable Systems Agronomists have unmatched extension and research experience, while our operational team has been and will continue to shape many ag-based protocols and is actively pioneering what's possible in agriculture. They'll bring support to help you and your growers transition to the right practices. Our team will help ensure your efforts have real quantifiable and verifiable impact.

3 *Adding more options to the menu*

Bayer's pledge to develop multiple assets ensures customers receive an end-to-end experience that doesn't cater to one product type. You'll no longer have to worry about switching platforms or service providers as the market grows and changes. Regardless of the size of your business, your climate impact journey can evolve with the market without changing the grower experience on the front end. This includes tailored support that ensures a broader base of options.



Solutions for you

As the global supply chain moves toward a net-zero future, agriculture represents an opportunity to do the most good while striving to feed an ever-expanding planet. The challenge of creating sustainable supply chains might seem daunting. That's why we're here. We have insights into agriculture, from the field to the cloud, that can help you understand where you are, where you want to be, and the people who can show you how to get there.

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