

The Fishing is Better Upstream



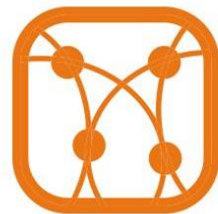
Jennifer Lindsey
Chief Marketing Officer
Corbion



Joe Whalen
Founding Instructor
Blue Valley for Advanced
Professional Studies (CAPS)



The Fishing is Better Upstream



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Jennifer Lindsey - Corbion
Joe Whalen - Blue Valley CAPS



Global and Growing – Student Professional Studies Programs



ACROSS

100

PROGRAMS

170+

SCHOOL DISTRICTS

THROUGHOUT

23

STATES

4

COUNTRIES



HundrED
Global
Collection
2023



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CAPS Core Values

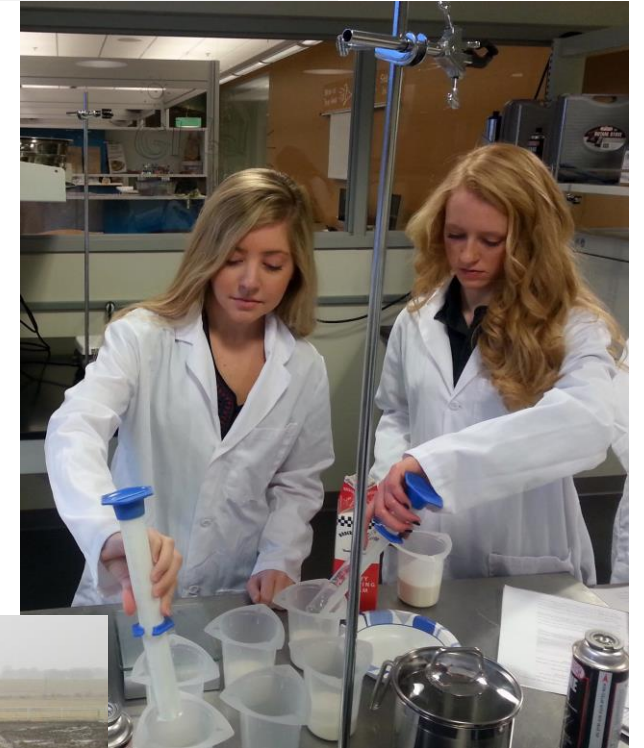
PROFESSION-BASED
LEARNING

PROFESSIONAL SKILLS
DEVELOPMENT

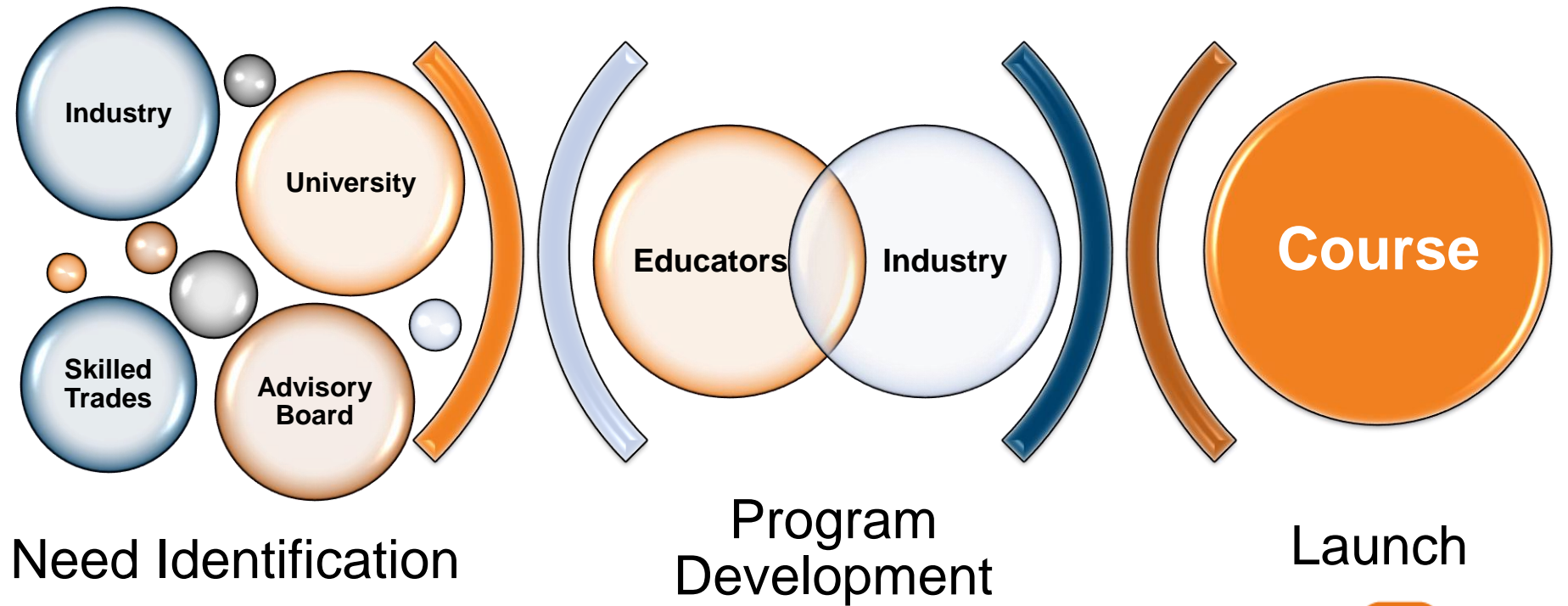
SELF-DISCOVERY
AND EXPLORATION

ENTREPRENEURIAL
MINDSET

RESPONSIVENESS

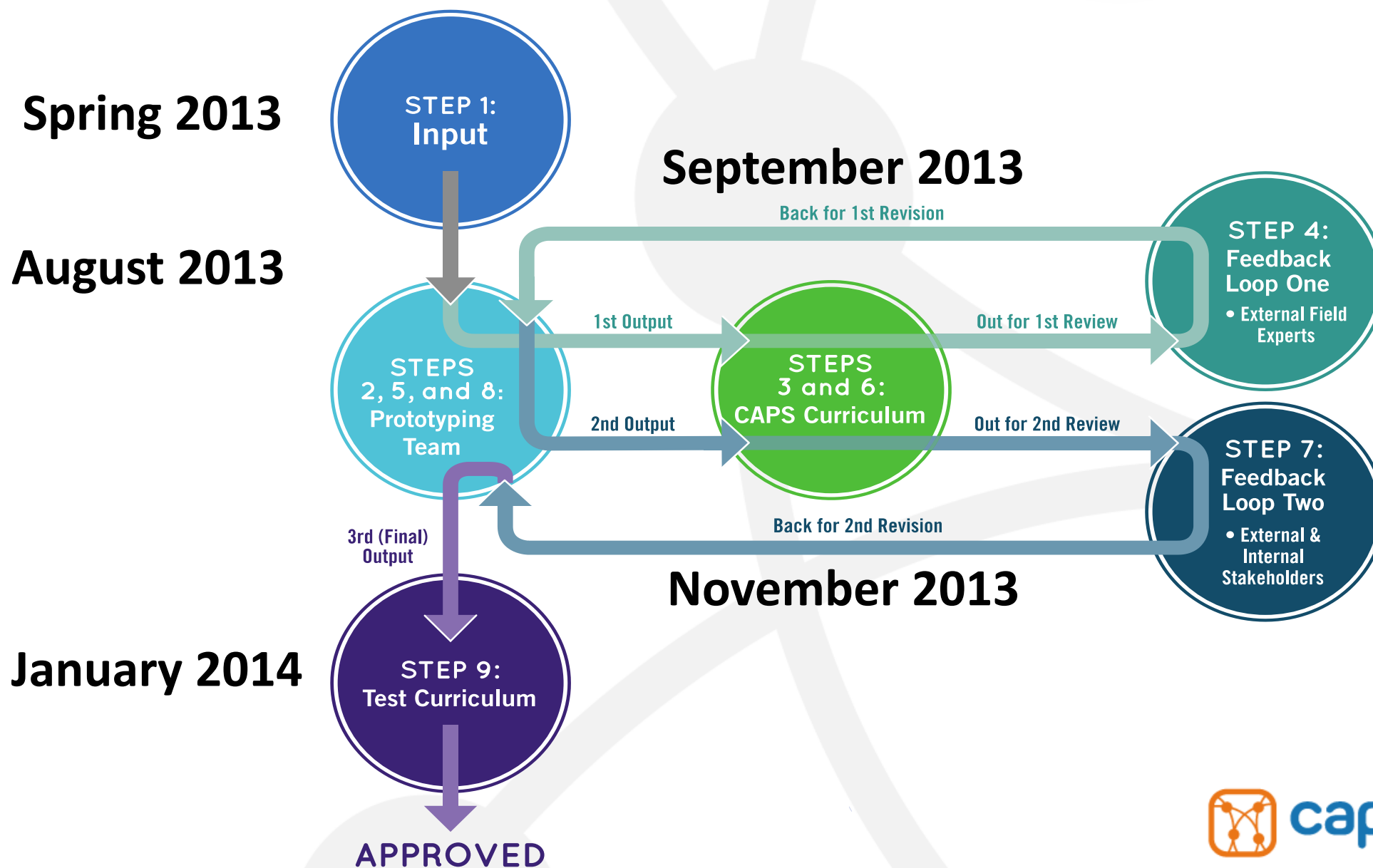


Connected to Industry From the Start



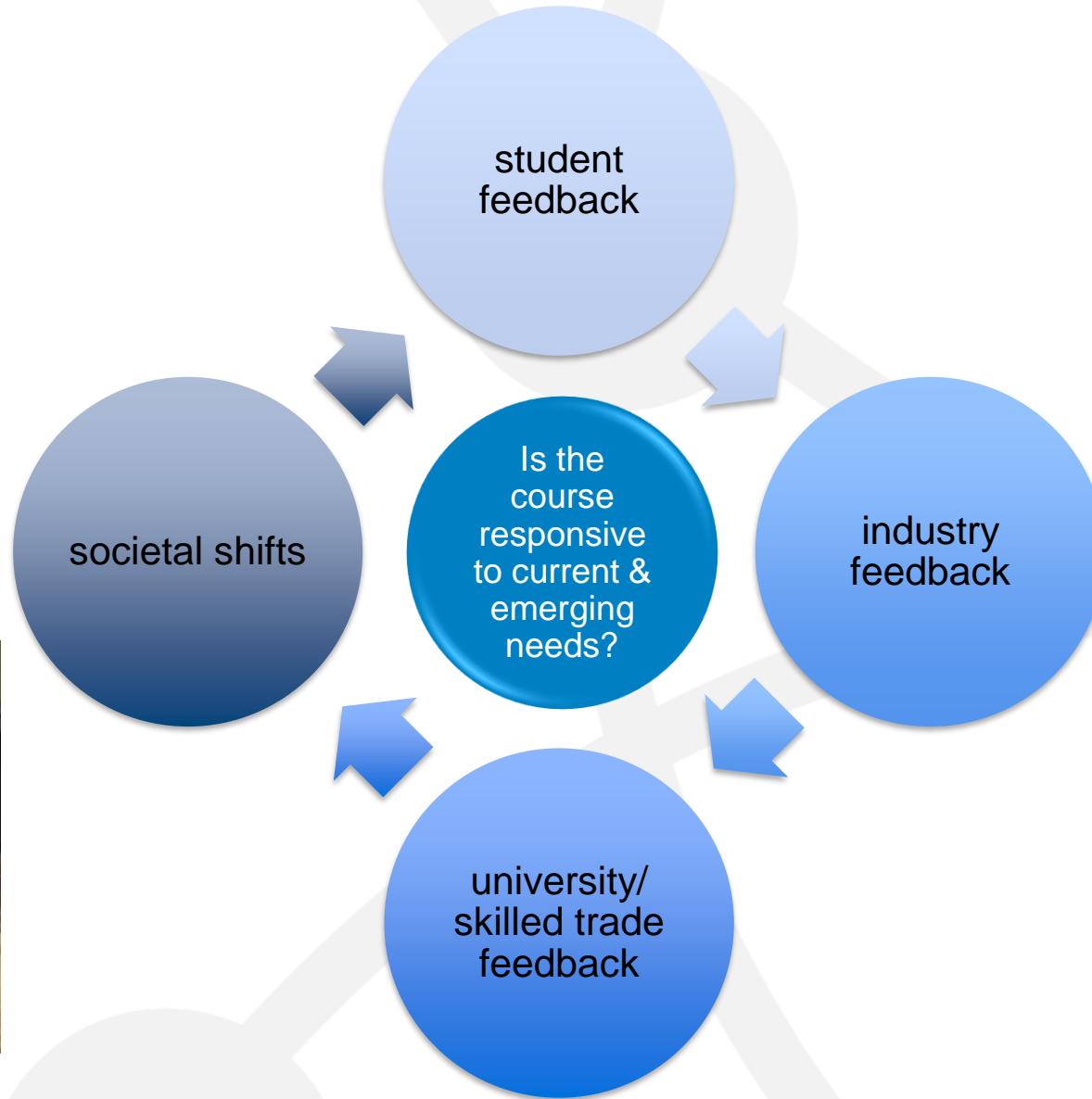


It Started With Just a Conversation: CAPS Future of Food Timeline



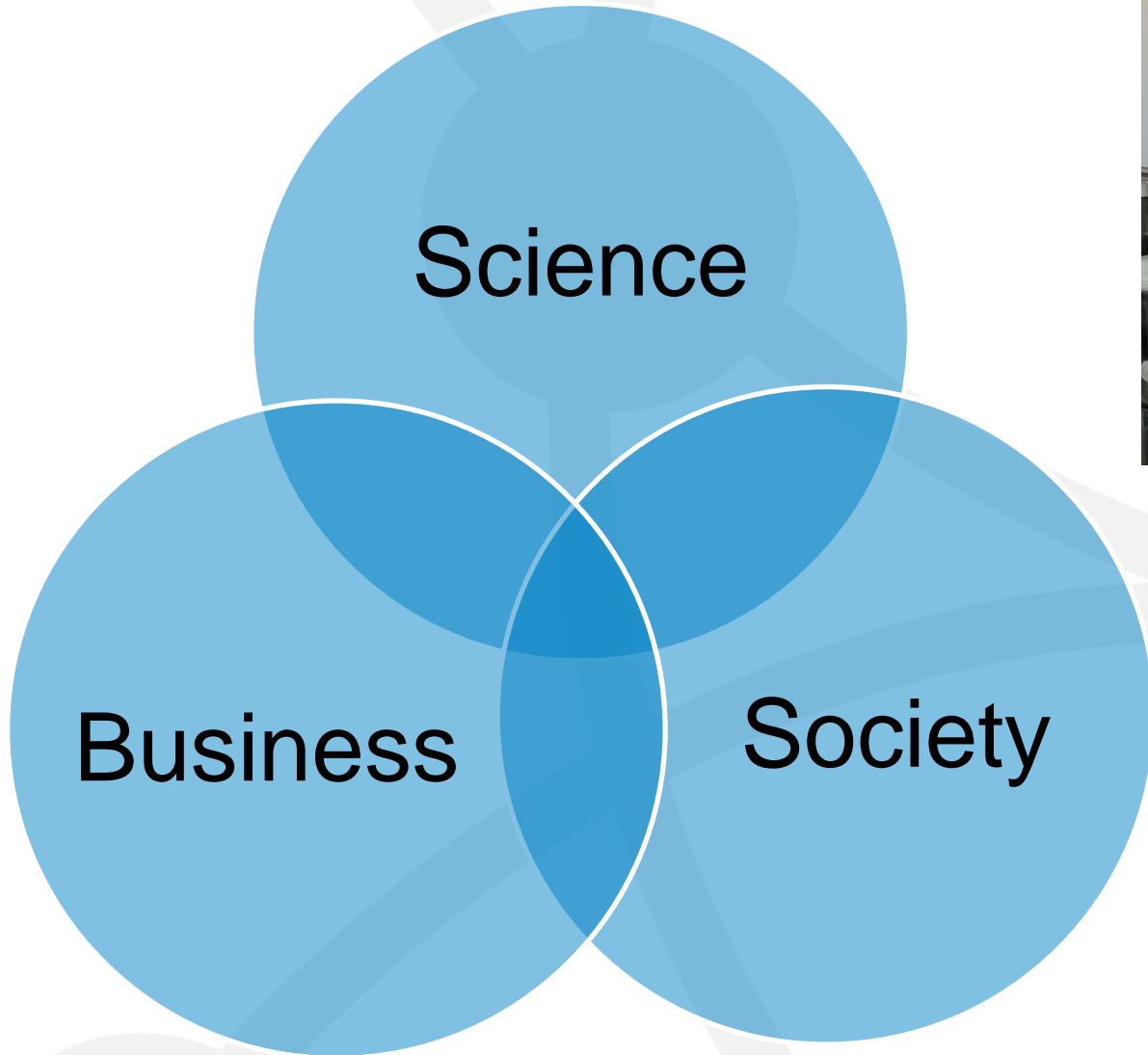


Post-Launch Iterations





CAPS Future of Food



Industry Connections



Student Driven



Collaborative



“I’ve just got to tell you, for those that are interested, it’s a mind-blowing experience.”

*Dr. Richard Light, Carl H. Pforzheimer Professor of Teaching and Learning,
Harvard University*



Shark Tank



“CAPS is the future of education. It’s about teaching students to tackle real-world situations, applying entrepreneurial mindsets, and finding solutions when the answers are not multiple-choice or fill-in-the-blank.”



Victor Hwang, Founder of Right to Start



Student Project to Student Startup



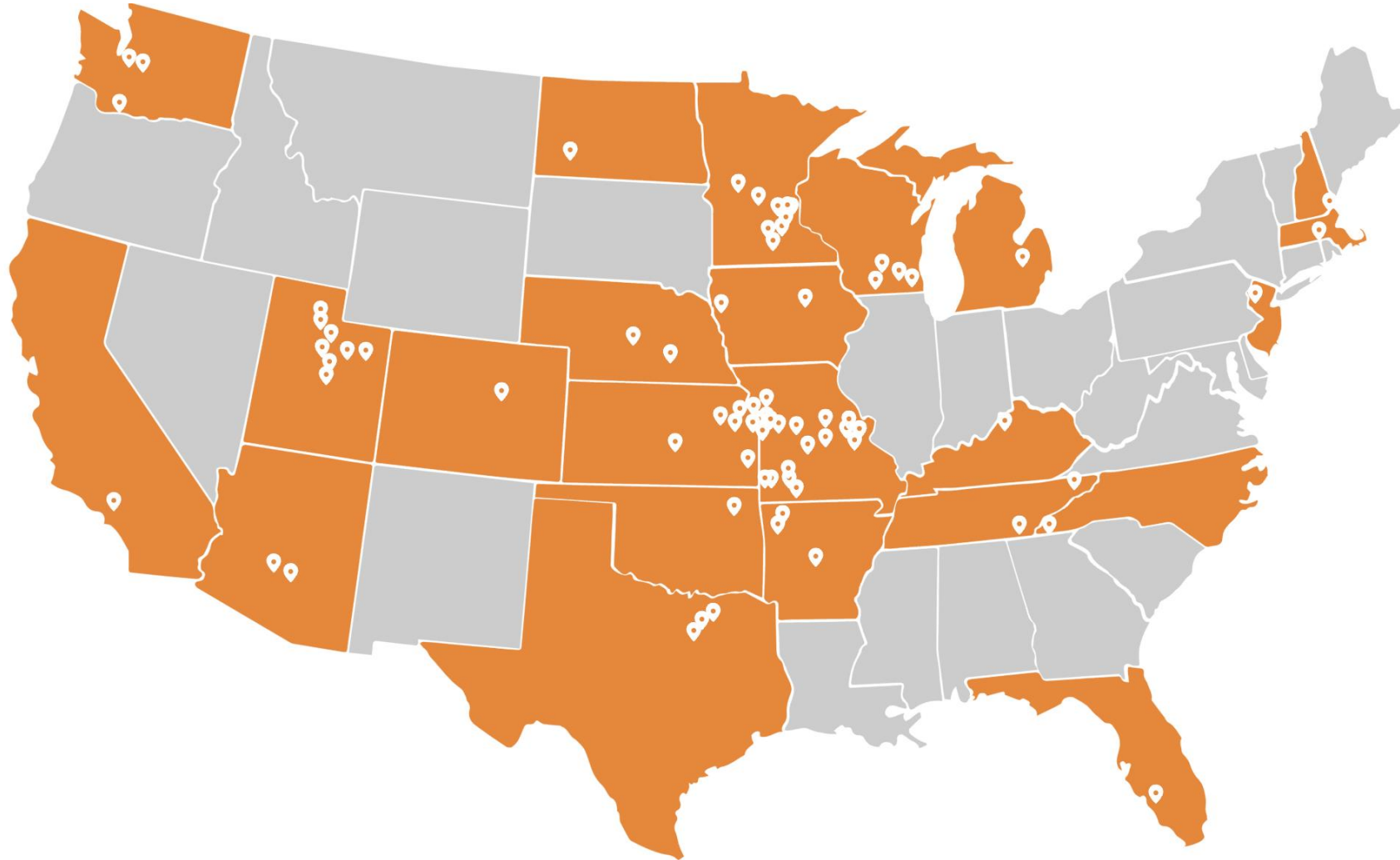
“Why didn’t we think of this?” ~ *industry shark tank judge*



Jackson’s Project – Aerated Condiments

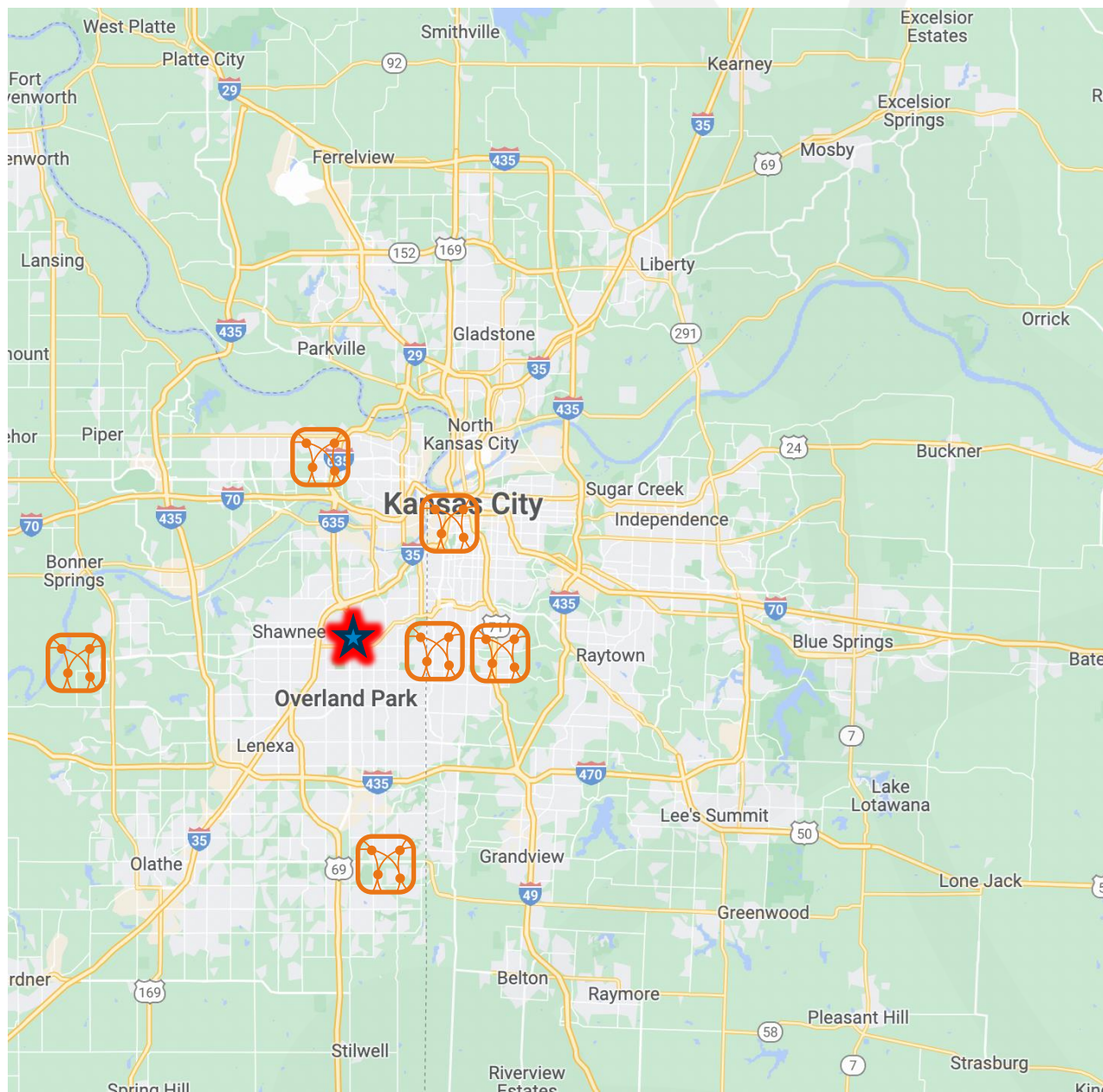
The “non-STEM minded” student that is now a food science major at University of Arkansas

CAPS Network Programs





Opportunities for Partnership

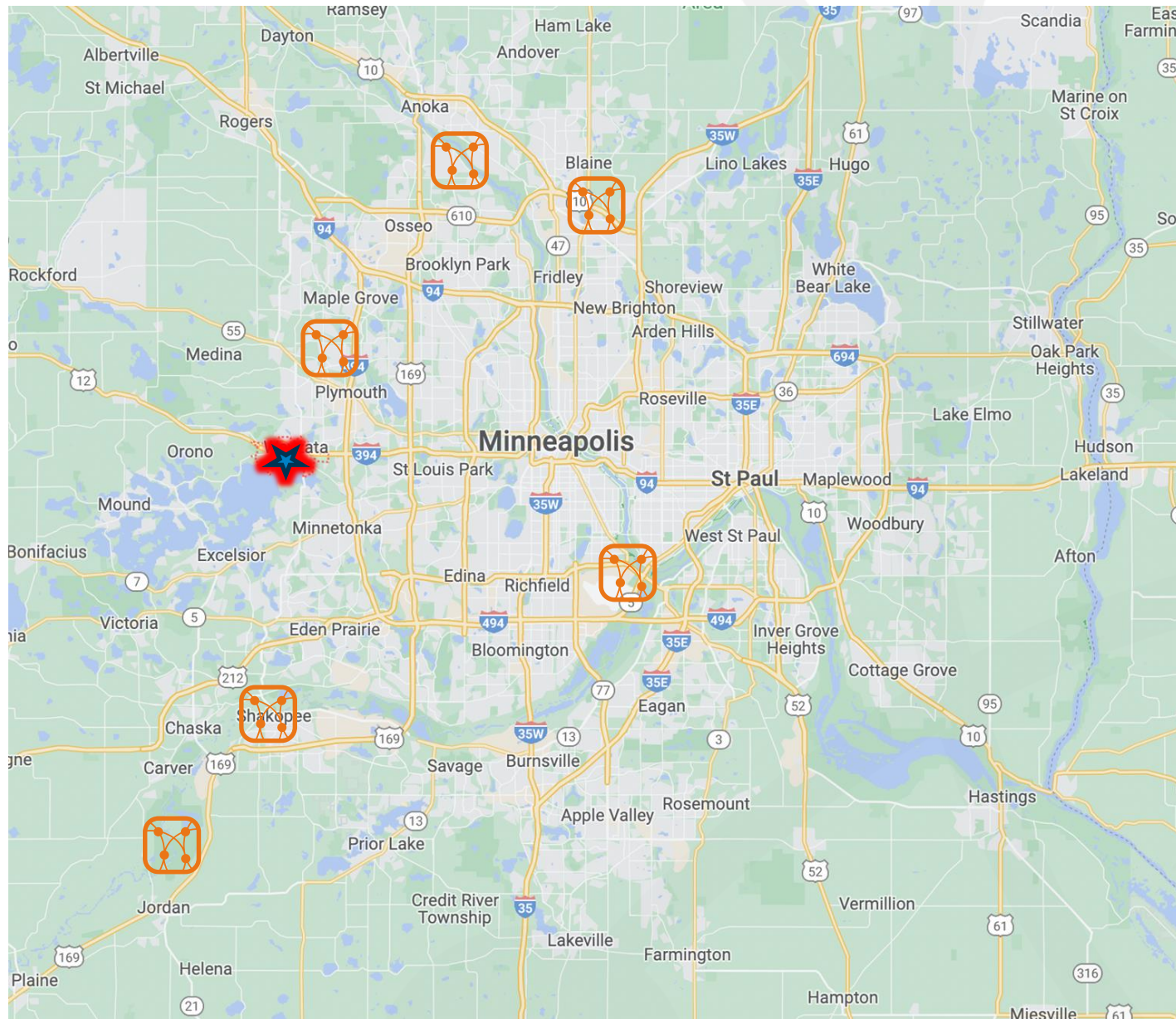


SEABOARD
foods

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Opportunities for Partnership

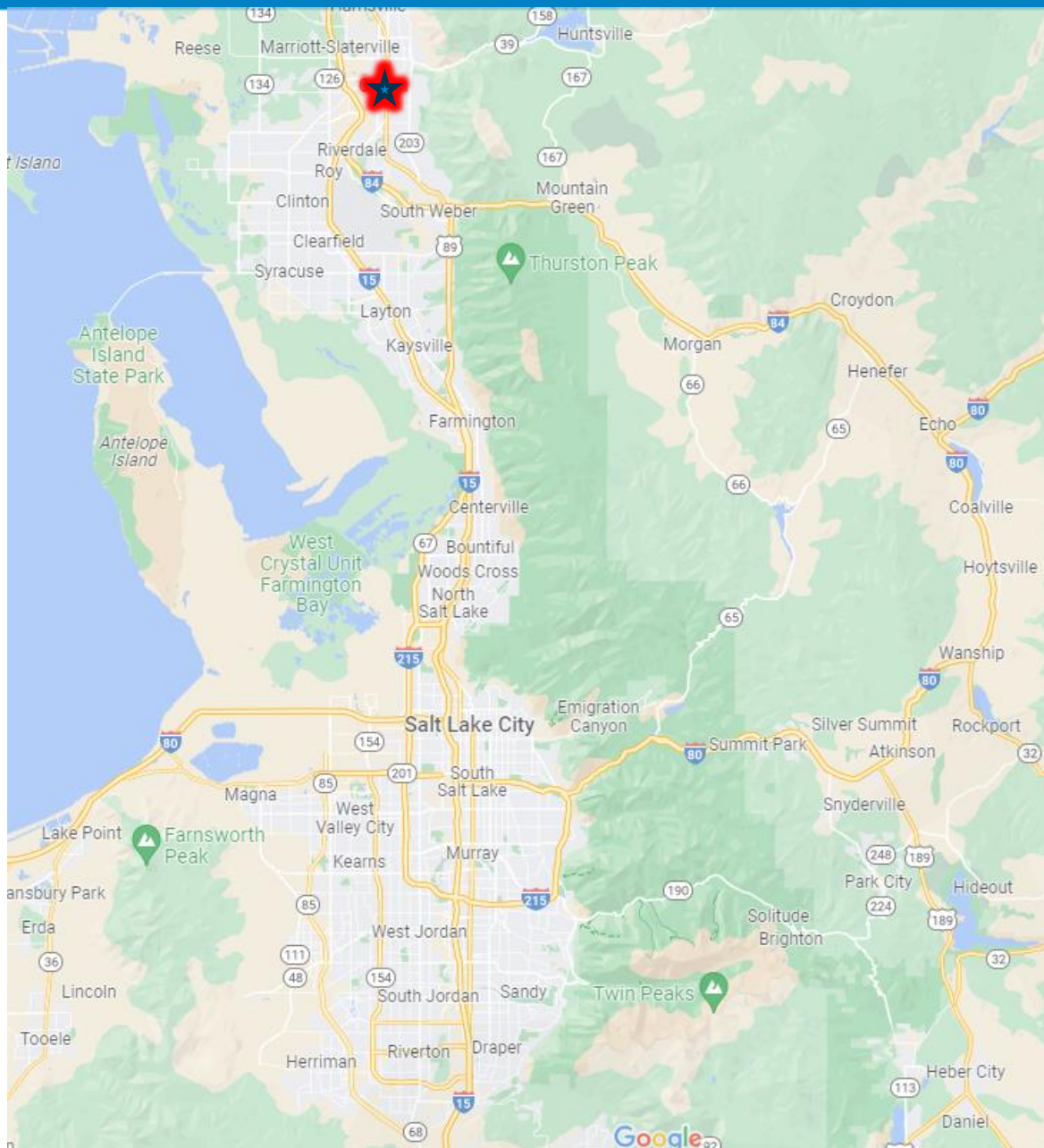


CargillTM

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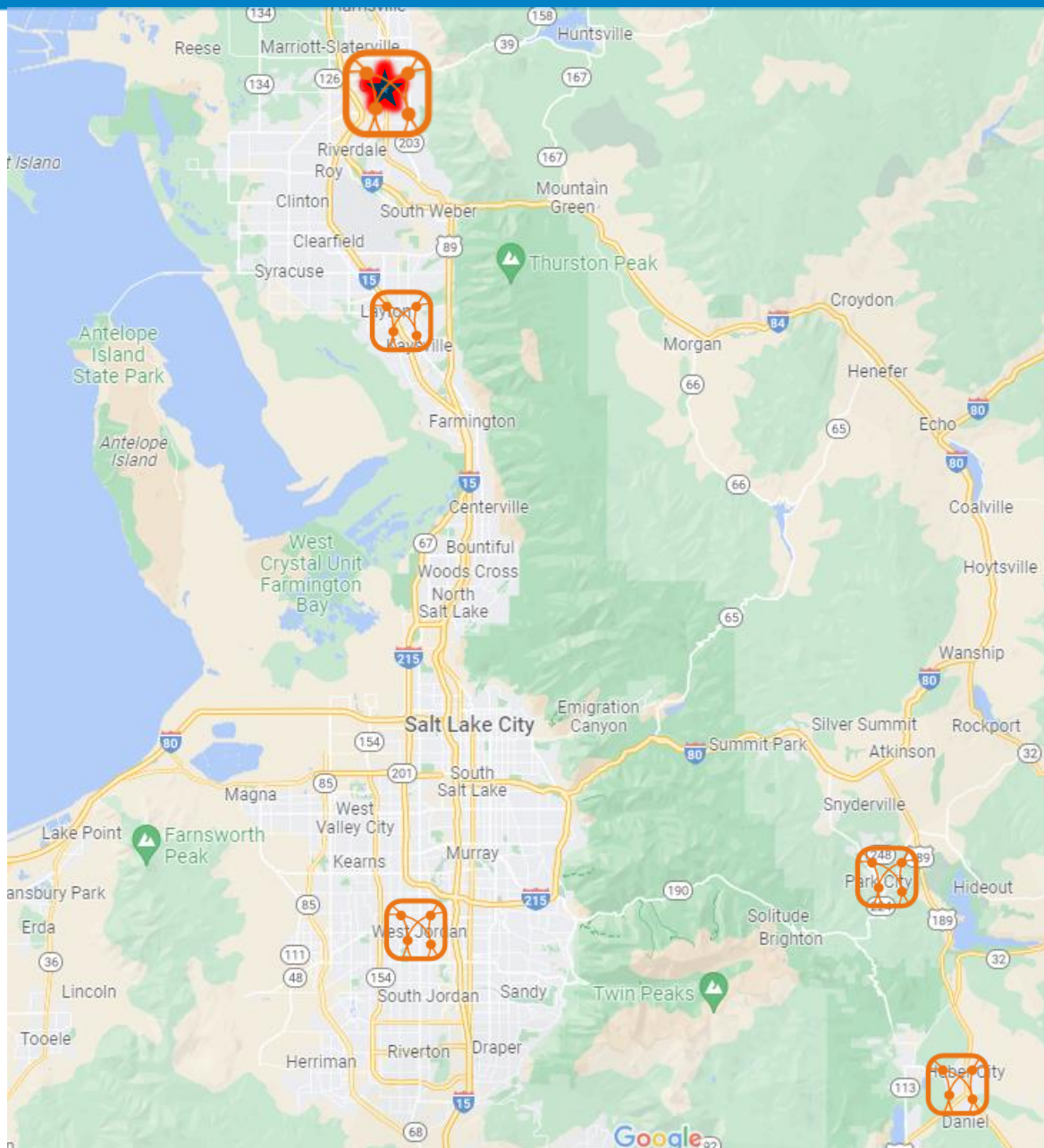


Opportunities for Partnership



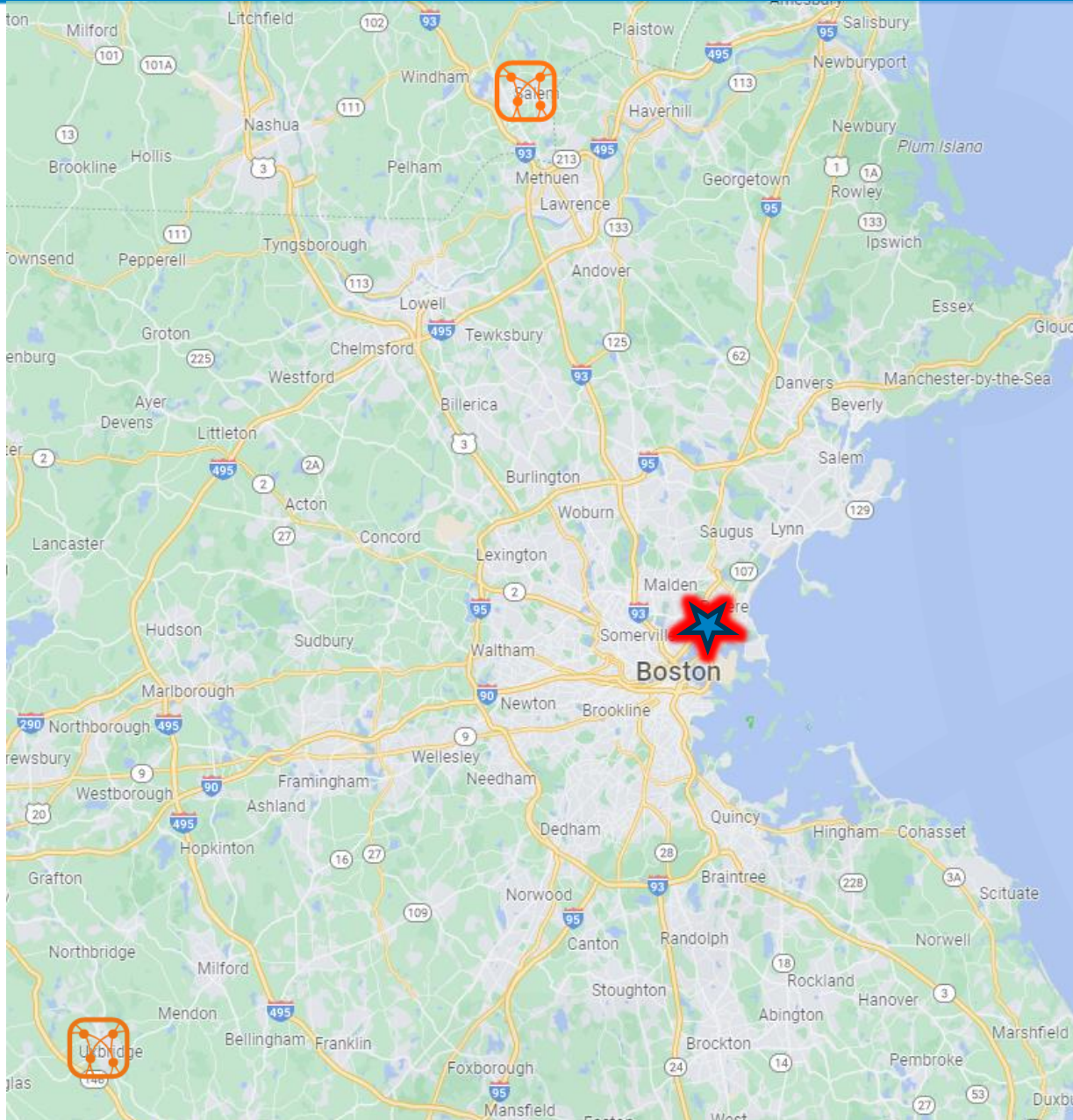


Opportunities for Partnership



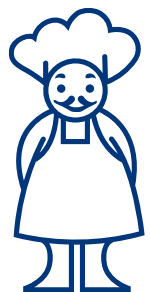
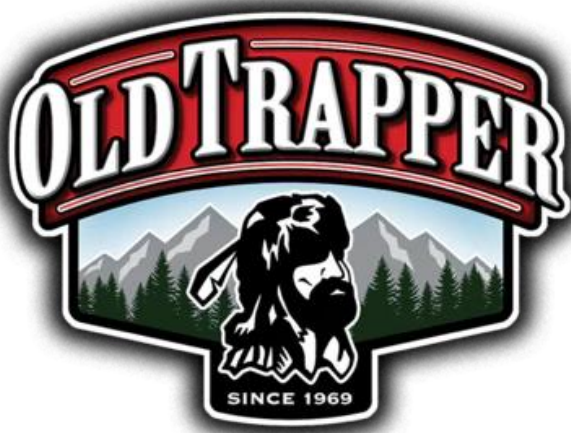


Opportunities for Partnership



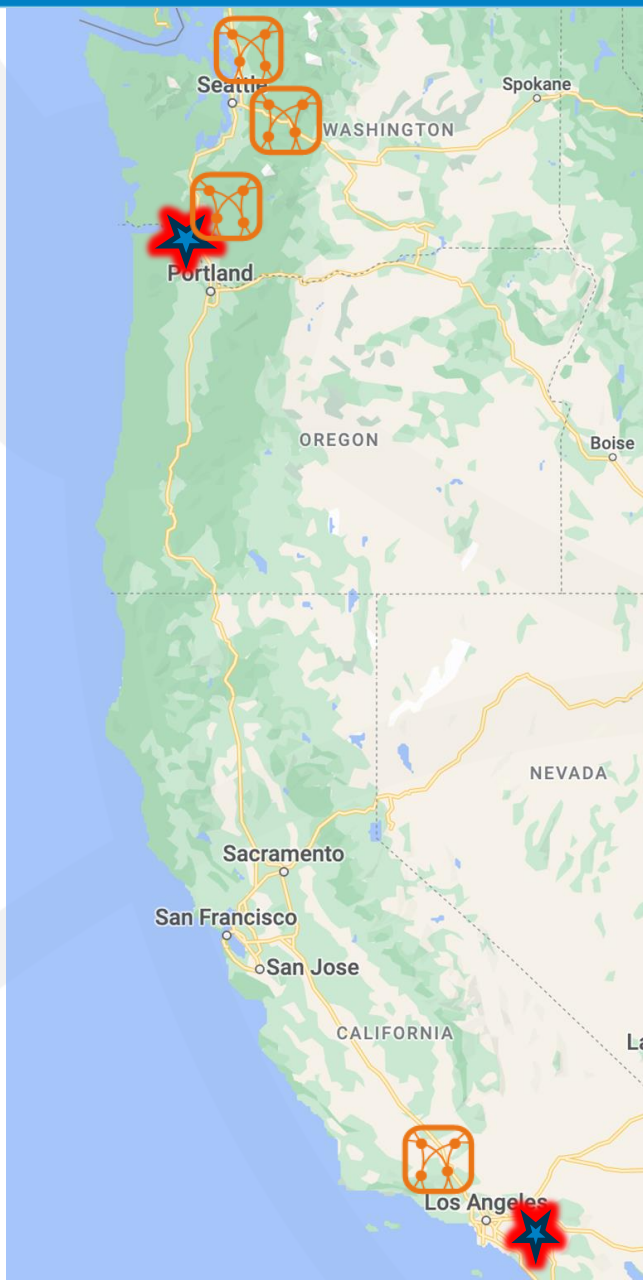


Opportunities for Partnership



COAST

FAMILY OWNED SINCE 1922



Remember – It Started With Just a Conversation



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