

# Sometimes **Supply Chains** Feel Like an Impossible **Puzzle to Solve**

Picture your supply chain as a Rubik's cube, a combination puzzle with many moving parts. Market changes and resource challenges can throw your network out of alignment and, now more than ever, companies need data-driven supply chain expertise to maintain efficiency.

WOW Logistics' strategic supply chain solution integrates three services:

- **BUILD-TO-LEASE**
- **CONTRACT OPERATIONS**
- **TECHNOLOGY SOLUTIONS**

The WOW team effortlessly aligns these layers to address your most complex supply chain challenges.



## **Meet Your Supply Chain Experts**

WOW Logistics is one of the fastest-growing supply chain service providers in the country with unparalleled solutions in five core business areas: **SUPPLY CHAIN CONSULTING, OPERATIONS, REAL ESTATE DEVELOPMENT, INVENTORY FINANCING,** and **TECHNOLOGY SOLUTIONS.** Our commitment to customer satisfaction and efficient operations has allowed us to master the art of combining our services to deliver integrated supply chain solutions to our customers.

To learn more about WOW Logistics visit [wowlogistics.com](http://wowlogistics.com).



An efficient supply chain requires a strong foundation, WOW's **BUILD-TO-LEASE** program does just that. WOW's Project Planning and Implementation (PPI) team works alongside our Real Estate Development team to optimize location and facility layout to align the first layer of your logistics strategy.

WOW's **CONTRACT OPERATIONS** service drives efficient warehouse operations, including deploying the right personnel, processes, tools, and equipment. WOW plans, stands up and manages contract operations via custom-engineered solutions for new distribution centers utilizing subject matter experts within our PPI Team to deliver maximum efficiency.

WOW's **TECHNOLOGY SOLUTIONS** deliver efficiency and cost savings through automation of warehouse processes and supply chain back-office management. The platform includes our Warehouse Management System (WMS) at its base, our Warehouse Execution System (WES) provides enhanced management capabilities, and our Supply Chain Control Hub (SCCH) creates a centralized system.

## BUILD-TO-LEASE

- Identification of an ideal, cost-effective **LOCATION** for your facility
- Assessment of inventory data, product flow, storage requirements, and more enabling **ENGINEERING** to program the building to function at peak efficiency
- 100% **FINANCING** with no upfront capital



## CONTRACT OPERATIONS

- Hiring, training, and retention of skilled **PERSONNEL**
- Effective standard operating procedures (SOPs) and key performance indicators (KPIs) to monitor and facilitate continuous improvement
- Utilization of **PROCESS** automation and validation within our Warehouse Management System (WMS)
- Identification of the right **TOOLS and EQUIPMENT** to maximize facility efficiency



## TECHNOLOGY SOLUTIONS

- Efficient and accurate **INVENTORY MANAGEMENT**
- Enhanced **FACILITY MANAGEMENT** via increased task execution and more effective resource management
- Centralized management and control of supply chain processes, scope, and costs resulting in streamlined **SUPPLY CHAIN EXECUTION**



**Not Sure Where to Start?** WOW Logistics offers a **Supply Chain Health Check** to pinpoint inefficiencies and uncover weak points within your supply chain. We deploy our experienced engineers to analyze warehousing, distribution, transportation management, facility layout, and logistics technology. When the assessment is complete, we produce a report outlining factors significantly impacting performance. Additionally, it prioritizes improvement opportunities based on an estimated ROI.

Visit [wowlogistics.com/supply-chain](https://www.wowlogistics.com/supply-chain) to start solving your supply chain.

